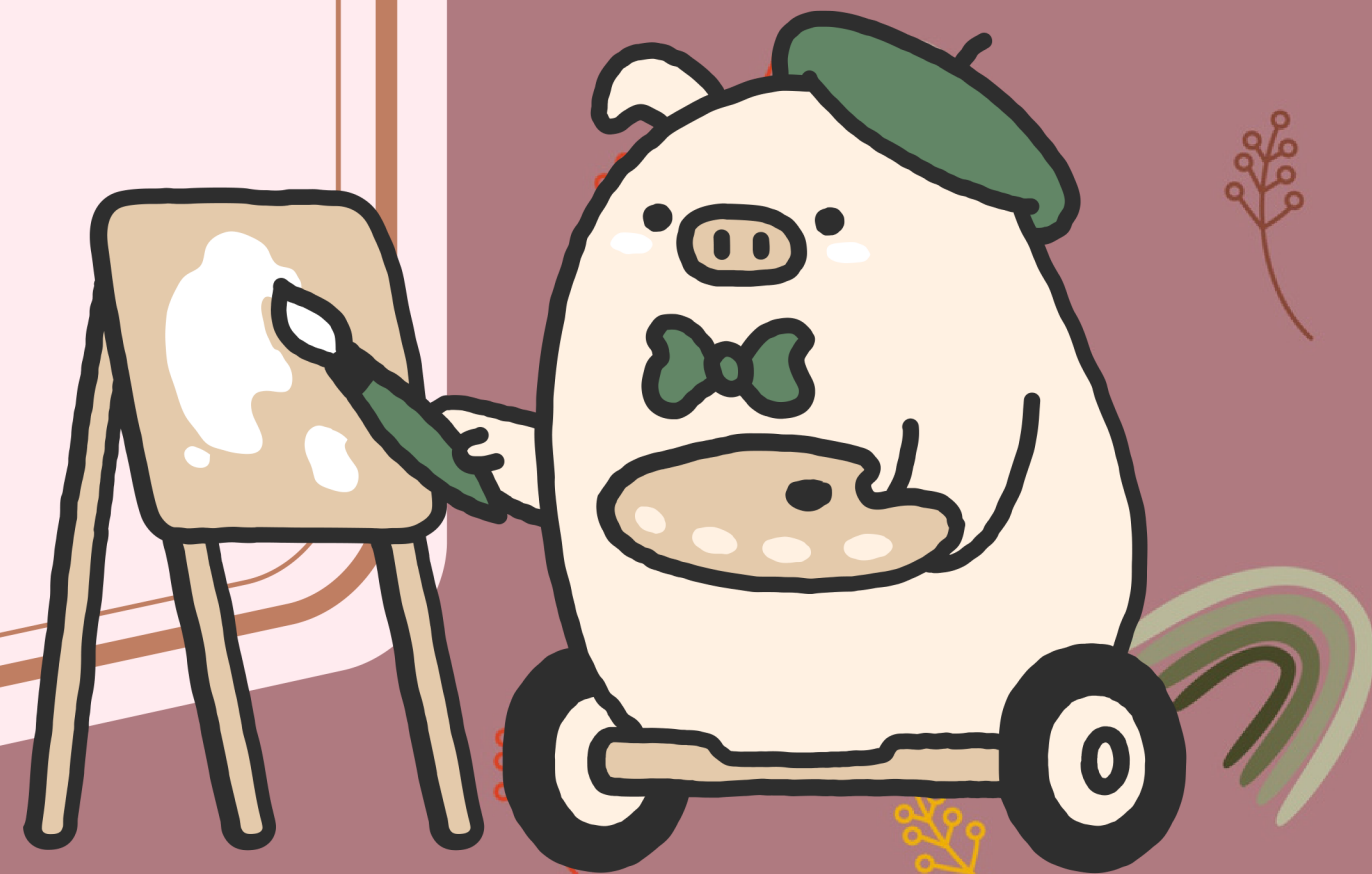


Amplifying Voices: The Power of Allyship in the Music Industry

by Tanya Korenika



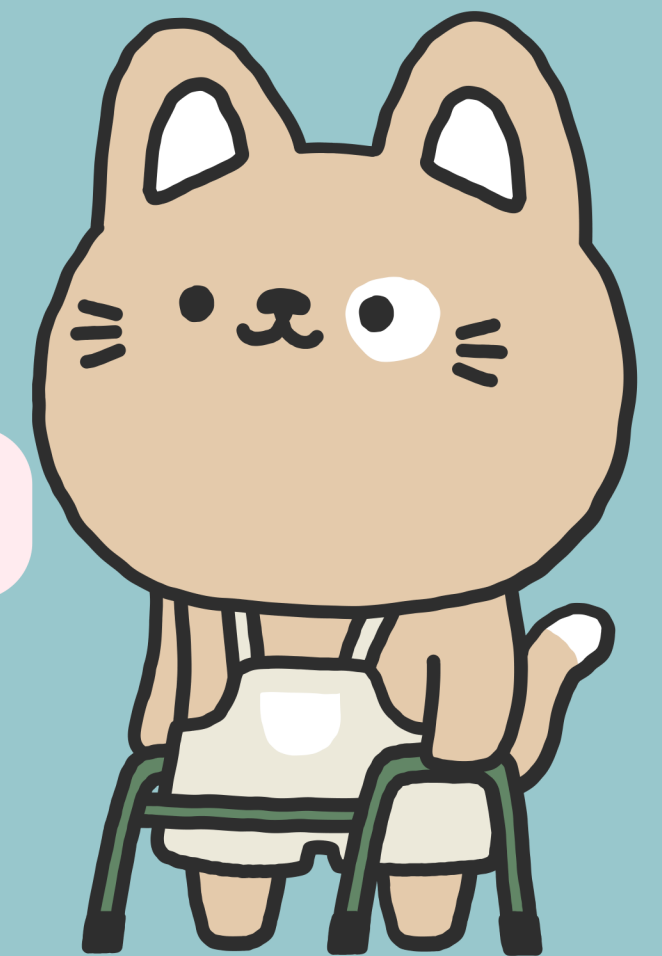
Introduction to Allyship in the Music Industry

 Allyship Defined: Active engagement & accountability

 Purpose: Support and uplift marginalized communities

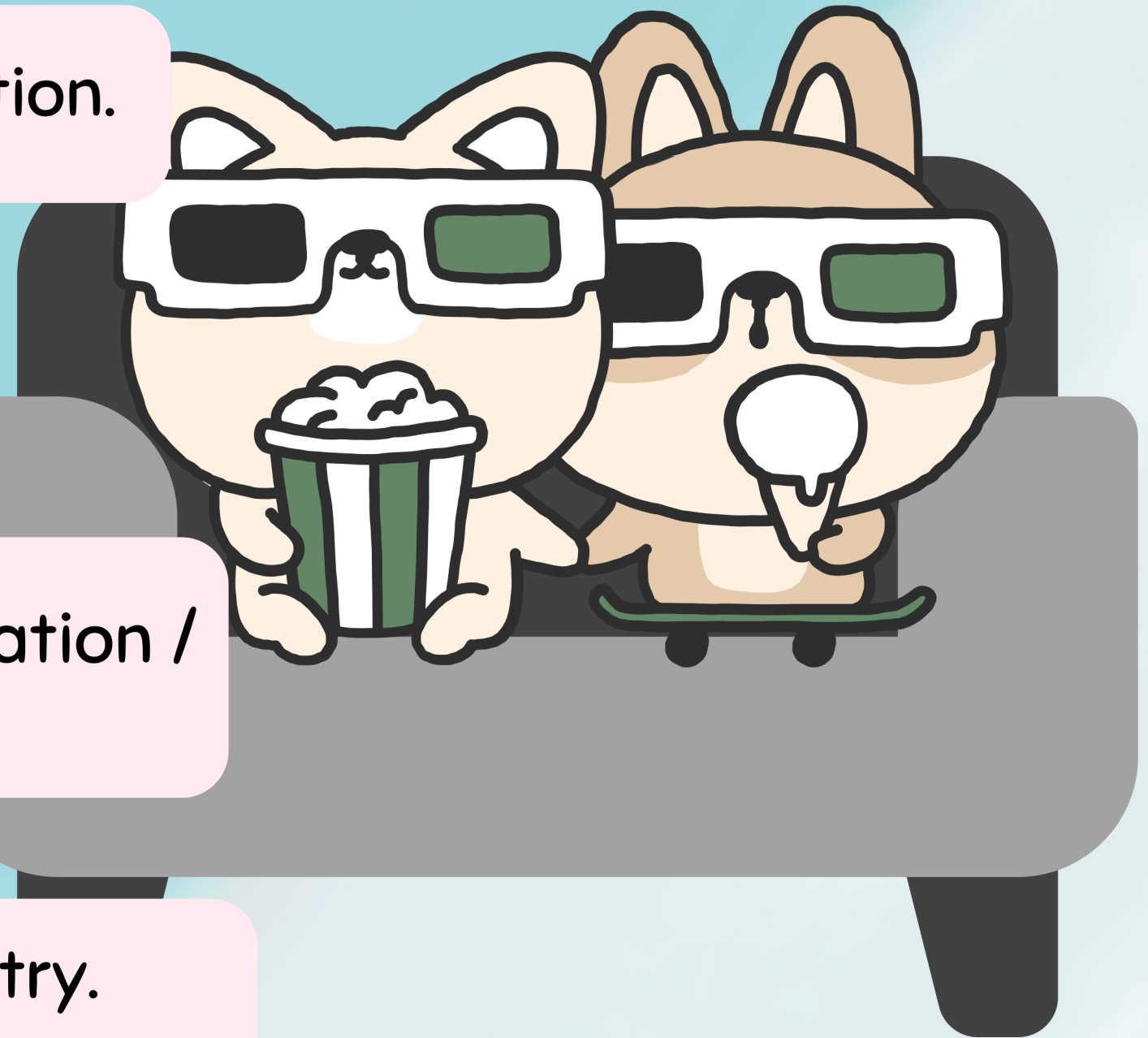
 Impact: Drives equality and inclusivity

 Why It Matters: Essential for a diverse and thriving music industry



The Power of Allyship in the Music Industry

- Challenges: Inequality & underrepresentation.
- The Need for Allyship: Essential for supporting diverse voices.
- Benefits of Allyship: Enhances creativity and innovation / Creates equitable opportunities for success.
- Goal: Build a more inclusive music industry.



Identifying Opportunities for Allyship



- EVERYWHERE OPPORTUNITIES: IN DAILY INTERACTIONS AND DECISIONS.



Call to Action: Reflect on your environment to make a difference.

Impact: Every action counts towards a more inclusive industry.

**"Each of us can embed these behaviors into our daily work lives,
turning allyship into action and making our workplaces truly
inclusive."**



**INCLUSIVE!
INCLUSIVE?!?
BELONGING.**

1. **Be Curious:** Learn about people's different backgrounds and stories.
2. **Look Inward:** Notice your own biases and how they might affect others.
3. **Be Open:** Understand that there's a lot you don't know. Use your advantages to help others.
4. **Listen and Ask:** When you see unfairness, ask thoughtful questions to understand better, without making others defensive.
5. **Talk Honestly:** Make it safe for everyone to talk about their experiences and concerns.
6. **Be Open to Feedback:** Create a trusted group to help you see your blind spots.
7. **Take Action:** Speak up for people who aren't being heard, mentor someone different from you, and challenge unfair norms.

7 Ways to Be a Better Ally at Work



**Let's practice
allyship!**

